

vivid board

Because life isn't black and white



Sink your teeth into this unbelievable burger.

This contemporary message and "daily specials" board with fluorescent markers makes your mouth water the moment it's displayed.



Go ahead . . . sneak a sip.

This charismatic and colorful "healthy" message board gets your taste buds craving.

A Brand New Way to Promote Your Brand

Profit from new opportunities to build brand awareness and increase sales

Bars and restaurants use VividBoards to communicate to customers, promoting high-profit items, building beverage brands and increasing sales.

Grab attention with high resolution imagery infused with dazzling colors, easy to write on and wipe off. Lure in customers with striking advertisements to display:

- menus
- daily specials
- nightly entertainment
- specialties of the house



Advertise events while showing off champagne drinks

This promotional vehicle illustrates unique ways to enjoy this champagne with high resolution imagery, dramatic action and colors.



Promote high-profit items

VividBoard shows off the Tennessee whiskey's golden color with high resolution photographic quality.



Increase profits with drink specials

The permanent brand message stands out on an interactive tool that gets noticed.



Cut to be any shape . . . even a lemon

This distinctive message board is shaped like Mike's Hard Lemonade signature fruit, the pucker-up lemon.

- Impossible to miss lemon shape
- Perfect for drink and meal specials
- Special lemon shape within a 18" x 23" dimension

Specifications:	
<p>Product Variations:</p> <ul style="list-style-type: none"> • Standard: 1/8" hardboard with routed and bullnose edges – lightweight, yet strong and durable. (Can also be square cornered and/or framed.) • Premium: Steel with aluminum frame – rigid and will hold magnets. 	<p>Standard Sizes:</p> <p>11" x 14" 18" x 24" 22" x 28" 24" x 36" 36" x 48"</p> <p style="text-align: right;">Custom sizes up to 40" x 50"</p>
<p>Mounting Hardware:</p> <p>Vivid Workplace boards are easily applied in just about any environment. Standard mounting hardware includes double foam mounting tape or heavy duty velcro with adhesive (floors, concrete walls and most surfaces). Other options available: straps (posts and pillars), magnetic (metal surfaces, equipment) and free standing units (sign-holder with base).</p>	<p>File Type and Creation:</p> <ul style="list-style-type: none"> • PDF with color management turned off • Images should remain in native CMYK or RGB format • Ideal image resolution is 300 dpi, with 1/8" bleed at edge of design
<p>Patented Coating:</p> <ul style="list-style-type: none"> • High-Gloss Coating - unique to VividBoard, this coating enables high quality image and dry-erase; durable and will not easily become damaged, peeled or dog-eared. 	<p>Accessories:</p> <p>Various accessories are available depending on application and needs including marker pens, erasers, marker-erase combos, acrylic holders, pen clips, double foam mounting tape, mirror hangers, Velcro, etc.</p>
<p>Shapes:</p> <p>Virtually any shape can be routed.</p>	

About VividBoard:

VividBoard, located in Lebanon, Ohio is a division of Ghent Manufacturing, a leader in visual communications solutions, including dry-erase boards, message systems, display cases and more. VividBoard focuses on custom high-impact, extremely durable signage and promotional materials. Using a patented process, VividBoard embeds brilliant graphics into high-gloss surfaces for dry-erase messages and point of purchase uses requiring dazzling color and long life. For more information, visit our website at www.vividboard.com.



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